

# MOTIVATING CHINESE LEARNERS WITH TECHNOLOGY

Introduce the most popular way to learn Mandarin  
Let's teach and learn Chinese **Easy, Enjoyable and Effective**



Mandarin is one of the most difficult language to learn around the world. Kids easily give up after limited learning hours without the application and environment, even the heritage students. It is the trend to teach Chinese with the computer at the digital age. IQChinese provides the “Type-to-Learn” solution to help your students immediately communicating in Mandarin Chinese using the familiarity of a basic keyboard and alphabet. There are over 500 Chinese Schools and close to 100 mainstream schools selecting IQChinese courseware ‘Go’ to teach Chinese, and also the 15 OCAC’s Digital Chinese Learning Center around the world. It is also used in the National Security Language Initiative (NSLI) STARTALK program, Irvine, CA site reported by CNN on 7/26/2007.

We invite Steven Chen, the CEO of IQChinese to share the courseware and tools for the newest “Type-to-Learn” Chinese methodology at Boston on 11/21. Please don't miss this popular and inspired seminar for your teaching and the learning Chinese of your children.

**Date:** 2010/11/21 Sunday

**Place:** The Chinese Language School

15:30 to 16:00 (All Parents Are Welcome)

16:00 to 17:00 (All Teachers Are Welcome)

**Come and Join Us! Door Prize Available**